Concessions We Could Offer

| Our order of preference | Concession | Cost to us |
|-------------------------|---|------------|
| 1 | Provide additional training | \$2,500 |
| 2 | Upgraded support plan/extended warranty | \$5,000 |
| 3 | Longer access to free customer support | \$5,000 |
| 4 | Lock in current pricing for 6 months on reorders | \$7,500 |
| 5 | Lock in current pricing for 12 months on reorders | \$10,000 |

Concessions We Want From Them

| Our order of preference | Concession | Value to us |
|-------------------------|---|-------------|
| 1 | Place 20% larger order | \$20,000 |
| 2 | Agree to pay within 30 days | \$10,000 |
| 3 | Agree to pay within 60 days | \$7,500 |
| 4 | Give us a written and video testimonial on first delivery | \$5,000 |
| 5 | Give us a written testimonial on first delivery | \$2,500 |

